



**JUNE 29, 2011**

Join us for International Mud Day  
[www.WorldForumFoundation.org/mudday](http://www.WorldForumFoundation.org/mudday)

ekk! its mud!  
yuck! its dirty!

..Are cries you hear from  
adults when they see mud,  
but kids say...

Yipppeee its mud!  
yes its fun!

**Time:** \_\_\_\_\_

**Venue:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Early Childhood  
Association



Join the children of  
the world in celebrating  
International Mud Day with ECA.

Is mud and dirt good for kids?  
Yes it is...and here are the best  
five reasons.

1. It's good old fun.
2. It helps relax kids and makes them explorers.
3. Its good for skin (after all, you do apply it on your face in "high end" beauty parlours).
4. Its therapeutic.
5. Playing in mud clears all your 'I can't do this... symptoms' after all, if you can play in mud and enjoy it, then you can do anything with success!

So come and join us on  
International Mud Day,  
so bring along for your kid  
(and even yourself).

1. A towel.
2. A change of clothes.
3. Your camera.
4. A fun spirit!



We will get-

1. The mud.
2. Loads of friends to play with.
3. Water to hose down all the mud!
4. And loads of fun and music.



Lets make International Mud Day  
a success and join kids  
around the world!

**Call:** \_\_\_\_\_